

Campaign Report											
May 1, 2019 - May 31, 2019											
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.	
Campaign StLaurentVolvo (English) 37634577	Paused	Display Only	CAD	175	8447	0.20%	0.22	97.97	11.54		0
Campaign StLaurentVolvo Specific Models 3492378	Paused	Display Only	CAD	314	15927	0.21%	0.22	122.42	21.05		0
Campaign StLaurentVolvo (French) 37634574	Paused	Display Only	CAD	71	2435	0.19%	0.23	55.68	3.39		0
Campaign StLaurentVolvo Specific Models 62113456	Paused	Display Only	CAD	248	11867	0.19%	0.23	73.33	7.47		0
Campaign StLaurentVolvo Basic 345672054	Paused	Display Only	CAD	61	2200	0.19%	0.26	35.53	5.43		0
Campaign StLaurentVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	161	8547	0.21%	0.23	52.52	6.11		0
Campaign StLaurentVolvo MaxC 343940214	Paused	Display Only	CAD	63	3106	0.19%	0.30	29.88	6.11		0
Campaign StLaurentVolvo Retarg 345672055	Paused	Display Only	CAD	164	7104	0.21%	0.26	51.05	6.79		0
Campaign StLaurentVolvo (French) 37634574	Paused	Display Only	CAD	71	2435	0.20%	0.23	55.68	3.39		0
Campaign StLaurentVolvo Specific Models 62113456	Paused	Display Only	CAD	248	11867	0.20%	0.23	73.33	7.47		0
Campaign StLaurentVolvo Basic 345672054	Paused	Display Only	CAD	61	2200	0.21%	0.26	35.53	5.43		0
Campaign StLaurentVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	161	8547	0.20%	0.23	52.52	6.11		0
Campaign StLaurentVolvo Retarg Generic 3456720515	Paused	Display Only	CAD	52	2218	0.18%	0.22	23.95	4.07		0
Campaign StLaurentVolvo Retarg Generic 34567203206	Paused	Display Only	CAD	36	1194	0.20%	0.23	24.90	3.39		0
StLaurentVolvo Volvo XC90 / FRE/3442344	Paused	Display Only	CAD	48	1056	0.21%	0.15	44.28	2.72		0
StLaurentVolvo Volvo XC 60 / FRE/356789876	Paused	Display Only	CAD	17	1045	0.20%	0.19	14.33	2.72		0
StLaurentVolvo Volvo XC90/ENG/3345589	Paused	Display Only	CAD	18	620	0.20%	0.22	17.19	3.39		0
StLaurentVolvo Volvo XC60 / ENG/ 64208978	Paused	Display Only	CAD	12	588	0.20%	0.19	6.33	2.72		0
StLaurentVolvo Volvo S60 / FRE/3442344	Paused	Display Only	CAD	57	1228	0.20%	0.18	51.43	2.55		0
StLaurentVolvo Volvo S60 / FRE/356789876	Paused	Display Only	CAD	21	1214	0.20%	0.22	16.65	2.55		0