

Campaign Report										
May 1, 2019 - May 31, 2019										
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.
Campaign CMVolvo (English) 37634577	Paused	Search	CAD	152	2938	0.20%	0.22	49.70	10.04	0
Campaign CMVolvo Specific Models 3492378	Paused	Search	CAD	273	5540	0.21%	0.22	62.10	18.30	0
Campaign CMVolvo (French) 37634574	Paused	Search	CAD	62	847	0.19%	0.24	28.24	2.95	0
Campaign CMVolvo Specific Models 62113456	Paused	Search	CAD	216	4128	0.19%	0.24	37.19	6.49	0
Campaign CMVolvo Basic 345672054	Paused	Search	CAD	53	765	0.19%	0.26	18.02	4.72	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Search	CAD	140	2973	0.21%	0.24	26.64	5.32	0
Campaign CMVolvo MaxC 343940214	Paused	Search	CAD	55	1080	0.19%	0.30	15.16	5.32	0
Campaign CMVolvo Retarg 345672055	Paused	Search	CAD	142	2471	0.21%	0.26	25.89	5.90	0
Campaign CMVolvo (French) 37634574	Paused	Search	CAD	62	847	0.20%	0.24	28.24	2.95	0
Campaign CMVolvo Specific Models 62113456	Paused	Search	CAD	216	4128	0.20%	0.24	37.19	6.49	0
Campaign CMVolvo Basic 345672054	Paused	Search	CAD	53	765	0.21%	0.26	18.02	4.72	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Search	CAD	140	2973	0.20%	0.24	26.64	5.32	0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Search	CAD	46	772	0.18%	0.22	12.15	3.54	0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Search	CAD	31	415	0.20%	0.24	12.63	2.95	0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Search	CAD	42	367	0.21%	0.15	22.46	2.36	0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Search	CAD	15	363	0.20%	0.20	7.27	2.36	0
CMVolvo Volvo XC90/ENG/3345589	Paused	Search	CAD	16	216	0.20%	0.22	8.72	2.95	0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Search	CAD	10	204	0.20%	0.19	3.21	2.36	0
CMVolvo Volvo S60 / FRE/3442344	Paused	Search	CAD	49	427	0.20%	0.18	26.09	2.21	0
CMVolvo Volvo S60 / FRE/356789876	Paused	Search	CAD	18	422	0.20%	0.22	8.45	2.21	0