

Campaign Report										
May 1, 2019 - May 31, 2019										
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.
Campaign CMVolvo (English) 37634577	Paused	Display/Search	CAD	152	7345	0.20%	0.19	85.19	10.04	0
Campaign CMVolvo Specific Models 3492378	Paused	Display/Search	CAD	273	13849	0.21%	0.19	106.45	18.30	0
Campaign CMVolvo (French) 37634574	Paused	Display/Search	CAD	62	2117	0.19%	0.20	48.41	2.95	0
Campaign CMVolvo Specific Models 62113456	Paused	Display/Search	CAD	216	10319	0.19%	0.20	63.76	6.49	0
Campaign CMVolvo Basic 345672054	Paused	Display/Search	CAD	53	1913	0.19%	0.22	30.89	4.72	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display/Search	CAD	140	7432	0.21%	0.20	45.67	5.32	0
Campaign CMVolvo MaxC 343940214	Paused	Display/Search	CAD	55	2701	0.19%	0.26	25.98	5.32	0
Campaign CMVolvo Retarg 345672055	Paused	Display/Search	CAD	142	6177	0.21%	0.22	44.39	5.90	0
Campaign CMVolvo (French) 37634574	Paused	Display/Search	CAD	62	2117	0.20%	0.20	48.41	2.95	0
Campaign CMVolvo Specific Models 62113456	Paused	Display/Search	CAD	216	10319	0.20%	0.20	63.76	6.49	0
Campaign CMVolvo Basic 345672054	Paused	Display/Search	CAD	53	1913	0.21%	0.22	30.89	4.72	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display/Search	CAD	140	7432	0.20%	0.20	45.67	5.32	0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Display/Search	CAD	46	1929	0.18%	0.19	20.83	3.54	0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Display/Search	CAD	31	1039	0.20%	0.20	21.65	2.95	0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Display/Search	CAD	42	919	0.21%	0.13	38.50	2.36	0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Display/Search	CAD	15	908	0.20%	0.17	12.46	2.36	0
CMVolvo Volvo XC90/ENG/3345589	Paused	Display/Search	CAD	16	539	0.20%	0.19	14.95	2.95	0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Display/Search	CAD	10	511	0.20%	0.16	5.51	2.36	0
CMVolvo Volvo S60 / FRE/3442344	Paused	Display/Search	CAD	49	1068	0.20%	0.16	44.72	2.21	0
CMVolvo Volvo S60 / FRE/356789876	Paused	Display/Search	CAD	18	1055	0.20%	0.19	14.48	2.21	0