

Campaign Report											
March 1, 2019 - March 31, 2019											
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.	
Campaign StLaurentVolvo (English) 37634577	Paused	Display Only	CAD	154	7468	0.20%	0.20	86.61	10.21		0
Campaign StLaurentVolvo Specific Models 3492378	Paused	Display Only	CAD	278	14080	0.21%	0.20	108.23	18.61		0
Campaign StLaurentVolvo (French) 37634574	Paused	Display Only	CAD	63	2153	0.19%	0.21	49.22	3.00		0
Campaign StLaurentVolvo Specific Models 62113456	Paused	Display Only	CAD	220	10491	0.19%	0.21	64.82	6.60		0
Campaign StLaurentVolvo Basic 345672054	Paused	Display Only	CAD	54	1945	0.19%	0.23	31.41	4.80		0
Campaign StLaurentVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	143	7556	0.21%	0.21	46.43	5.40		0
Campaign StLaurentVolvo MaxC 343940214	Paused	Display Only	CAD	56	2746	0.19%	0.26	26.41	5.40		0
Campaign StLaurentVolvo Retarg 345672055	Paused	Display Only	CAD	145	6280	0.21%	0.23	45.13	6.00		0
Campaign StLaurentVolvo (French) 37634574	Paused	Display Only	CAD	63	2153	0.20%	0.21	49.22	3.00		0
Campaign StLaurentVolvo Specific Models 62113456	Paused	Display Only	CAD	220	10491	0.20%	0.21	64.82	6.60		0
Campaign StLaurentVolvo Basic 345672054	Paused	Display Only	CAD	54	1945	0.21%	0.23	31.41	4.80		0
Campaign StLaurentVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	143	7556	0.20%	0.21	46.43	5.40		0
Campaign StLaurentVolvo Retarg Generic 3456720515	Paused	Display Only	CAD	46	1961	0.18%	0.20	21.17	3.60		0
Campaign StLaurentVolvo Retarg Generic 34567203206	Paused	Display Only	CAD	32	1056	0.20%	0.21	22.01	3.00		0
StLaurentVolvo Volvo XC90 / FRE/3442344	Paused	Display Only	CAD	43	934	0.21%	0.13	39.14	2.40		0
StLaurentVolvo Volvo XC 60 / FRE/356789876	Paused	Display Only	CAD	15	924	0.20%	0.17	12.67	2.40		0
StLaurentVolvo Volvo XC90/ENG/3345589	Paused	Display Only	CAD	16	548	0.20%	0.20	15.20	3.00		0
StLaurentVolvo Volvo XC60 / ENG/ 64208978	Paused	Display Only	CAD	10	520	0.20%	0.16	5.60	2.40		0
StLaurentVolvo Volvo S60 / FRE/3442344	Paused	Display Only	CAD	50	1086	0.20%	0.16	45.47	2.25		0
StLaurentVolvo Volvo S60 / FRE/356789876	Paused	Display Only	CAD	18	1073	0.20%	0.20	14.72	2.25		0