

Campaign Report										
March 1, 2019 - March 31, 2019										
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.
Campaign CMVolvo (English) 37634577	Paused	Display Only	CAD	137	6611	0.20%	0.17	76.67	9.03	0
Campaign CMVolvo Specific Models 3492378	Paused	Display Only	CAD	246	12464	0.21%	0.17	95.81	16.47	0
Campaign CMVolvo (French) 37634574	Paused	Display Only	CAD	56	1906	0.19%	0.18	43.57	2.66	0
Campaign CMVolvo Specific Models 62113456	Paused	Display Only	CAD	194	9287	0.19%	0.18	57.39	5.84	0
Campaign CMVolvo Basic 345672054	Paused	Display Only	CAD	48	1722	0.19%	0.20	27.80	4.25	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	126	6689	0.21%	0.18	41.10	4.78	0
Campaign CMVolvo MaxC 343940214	Paused	Display Only	CAD	50	2431	0.19%	0.23	23.38	4.78	0
Campaign CMVolvo Retarg 345672055	Paused	Display Only	CAD	128	5559	0.21%	0.20	39.95	5.31	0
Campaign CMVolvo (French) 37634574	Paused	Display Only	CAD	56	1906	0.20%	0.18	43.57	2.66	0
Campaign CMVolvo Specific Models 62113456	Paused	Display Only	CAD	194	9287	0.20%	0.18	57.39	5.84	0
Campaign CMVolvo Basic 345672054	Paused	Display Only	CAD	48	1722	0.21%	0.20	27.80	4.25	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	126	6689	0.20%	0.18	41.10	4.78	0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Display Only	CAD	41	1736	0.18%	0.17	18.74	3.19	0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Display Only	CAD	28	935	0.20%	0.18	19.49	2.66	0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Display Only	CAD	38	827	0.21%	0.12	34.65	2.13	0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Display Only	CAD	14	818	0.20%	0.15	11.22	2.13	0
CMVolvo Volvo XC90/ENG/3345589	Paused	Display Only	CAD	14	485	0.20%	0.17	13.46	2.66	0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Display Only	CAD	9	460	0.20%	0.15	4.96	2.13	0
CMVolvo Volvo S60 / FRE/3442344	Paused	Display Only	CAD	44	961	0.20%	0.14	40.25	1.99	0
CMVolvo Volvo S60 / FRE/356789876	Paused	Display Only	CAD	16	950	0.20%	0.17	13.03	1.99	0