

Campaign Report										
June 1, 2019 - June 30, 2019										
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.
Campaign CMVolvo (English) 37634577	Paused	Search	CAD	135	6511	0.20%	0.31	110.75	13.05	0
Campaign CMVolvo Specific Models 3492378	Paused	Search	CAD	242	12275	0.21%	0.31	138.39	23.79	0
Campaign CMVolvo (French) 37634574	Paused	Search	CAD	55	1877	0.19%	0.33	62.94	3.84	0
Campaign CMVolvo Specific Models 62113456	Paused	Search	CAD	191	9147	0.19%	0.33	82.89	8.44	0
Campaign CMVolvo Basic 345672054	Paused	Search	CAD	47	1696	0.19%	0.36	40.16	6.14	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Search	CAD	124	6588	0.21%	0.33	59.37	6.91	0
Campaign CMVolvo MaxC 343940214	Paused	Search	CAD	49	2394	0.19%	0.42	33.77	6.91	0
Campaign CMVolvo Retarg 345672055	Paused	Search	CAD	126	5475	0.21%	0.36	57.70	7.68	0
Campaign CMVolvo (French) 37634574	Paused	Search	CAD	55	1877	0.20%	0.33	62.94	3.84	0
Campaign CMVolvo Specific Models 62113456	Paused	Search	CAD	191	9147	0.20%	0.33	82.89	8.44	0
Campaign CMVolvo Basic 345672054	Paused	Search	CAD	47	1696	0.21%	0.36	40.16	6.14	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Search	CAD	124	6588	0.20%	0.33	59.37	6.91	0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Search	CAD	40	1710	0.18%	0.31	27.07	4.60	0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Search	CAD	28	921	0.20%	0.33	28.15	3.84	0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Search	CAD	37	814	0.21%	0.21	50.05	3.07	0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Search	CAD	13	805	0.20%	0.27	16.20	3.07	0
CMVolvo Volvo XC90/ENG/3345589	Paused	Search	CAD	14	478	0.20%	0.31	19.44	3.84	0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Search	CAD	9	453	0.20%	0.26	7.16	3.07	0
CMVolvo Volvo S60 / FRE/3442344	Paused	Search	CAD	44	947	0.20%	0.42	58.14	2.88	0
CMVolvo Volvo S60 / FRE/356789876	Paused	Search	CAD	16	935	0.20%	0.36	18.82	2.85	0
CMVolvo Volvo S60 / FRE/356789877	Paused	Search	CAD	18	704	0.20%	0.33	19.75	2.84	0
CMVolvo Volvo S60 / FRE/356789878	Paused	Search	CAD	16	821	0.20%	0.33	18.82	3.37	0
CMVolvo Volvo S60 / FRE/356789879	Paused	Search	CAD	16	935	0.21%	0.36	17.45	2.88	0
Campaign CMVolvo Retarg 345672055	Paused	Search	CAD	17	679	0.22%	0.33	16.36	2.51	0
Campaign CMVolvo (French) 37634574	Paused	Search	CAD	14	597	0.20%	0.31	15.11	2.78	0
Campaign CMVolvo Specific Models 62113456	Paused	Search	CAD	15	626	0.24%	0.33	18.19	2.88	0
Campaign CMVolvo Basic 345672054	Paused	Search	CAD	13	483	0.20%	0.31	18.82	2.61	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Search	CAD	14	525	0.22%	0.38	16.67	2.33	0