

Campaign Report										
June 1, 2019 - June 30, 2019										
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.
Campaign CMVolvo (English) 37634577	Paused	Display/Search	CAD	296	14323	0.20%	0.37	166.13	19.57	0
Campaign CMVolvo Specific Models 3492378	Paused	Display/Search	CAD	532	27006	0.21%	0.37	207.58	35.69	0
Campaign CMVolvo (French) 37634574	Paused	Display/Search	CAD	121	4129	0.19%	0.40	94.41	5.76	0
Campaign CMVolvo Specific Models 62113456	Paused	Display/Search	CAD	421	20123	0.19%	0.40	124.34	12.66	0
Campaign CMVolvo Basic 345672054	Paused	Display/Search	CAD	104	3731	0.19%	0.43	60.24	9.21	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display/Search	CAD	274	14493	0.21%	0.40	89.06	10.37	0
Campaign CMVolvo MaxC 343940214	Paused	Display/Search	CAD	108	5266	0.19%	0.50	50.66	10.37	0
Campaign CMVolvo Retarg 345672055	Paused	Display/Search	CAD	277	12045	0.21%	0.43	86.56	11.51	0
Campaign CMVolvo (French) 37634574	Paused	Display/Search	CAD	121	4129	0.20%	0.40	94.41	5.76	0
Campaign CMVolvo Specific Models 62113456	Paused	Display/Search	CAD	421	20123	0.20%	0.40	124.34	12.66	0
Campaign CMVolvo Basic 345672054	Paused	Display/Search	CAD	104	3731	0.21%	0.43	60.24	9.21	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display/Search	CAD	274	14493	0.20%	0.40	89.06	10.37	0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Display/Search	CAD	89	3762	0.18%	0.37	40.61	6.90	0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Display/Search	CAD	61	2025	0.20%	0.40	42.23	5.76	0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Display/Search	CAD	82	1791	0.21%	0.26	75.08	4.61	0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Display/Search	CAD	29	1771	0.20%	0.33	24.30	4.61	0
CMVolvo Volvo XC90/ENG/3345589	Paused	Display/Search	CAD	30	1051	0.20%	0.37	29.16	5.76	0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Display/Search	CAD	20	997	0.20%	0.32	10.74	4.61	0
CMVolvo Volvo S60 / FRE/3442344	Paused	Display/Search	CAD	96	2083	0.20%	0.50	87.21	4.32	0
CMVolvo Volvo S60 / FRE/356789876	Paused	Display/Search	CAD	35	2058	0.20%	0.43	28.23	4.28	0
CMVolvo Volvo S60 / FRE/356789877	Paused	Display/Search	CAD	39	1549	0.20%	0.40	29.62	4.26	0
CMVolvo Volvo S60 / FRE/356789878	Paused	Display/Search	CAD	36	1806	0.20%	0.40	28.23	5.05	0
CMVolvo Volvo S60 / FRE/356789879	Paused	Display/Search	CAD	35	2058	0.21%	0.43	26.17	4.32	0
Campaign CMVolvo Retarg 345672055	Paused	Display/Search	CAD	37	1493	0.22%	0.40	24.55	3.77	0
Campaign CMVolvo (French) 37634574	Paused	Display/Search	CAD	32	1314	0.20%	0.37	22.66	4.17	0
Campaign CMVolvo Specific Models 62113456	Paused	Display/Search	CAD	34	1378	0.24%	0.40	27.28	4.32	0
Campaign CMVolvo Basic 345672054	Paused	Display/Search	CAD	29	1062	0.20%	0.37	28.23	3.91	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display/Search	CAD	30	1155	0.22%	0.46	25.00	3.50	0