

Campaign Report										
February 1, 2019 - February 28, 2019										
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.
Campaign CMVolvo (English) 37634577	Paused	Display Only	CAD	253	12,242	0.20%	0.32	141.99	16.73	0
Campaign CMVolvo Specific Models 3492378	Paused	Display Only	CAD	455	23,082	0.21%	0.32	177.42	30.5	0
Campaign CMVolvo (French) 37634574	Paused	Display Only	CAD	103	3,529	0.19%	0.34	80.69	4.92	0
Campaign CMVolvo Specific Models 62113456	Paused	Display Only	CAD	360	17,199	0.19%	0.34	106.27	10.82	0
Campaign CMVolvo Basic 345672054	Paused	Display Only	CAD	89	3,189	0.19%	0.37	51.49	7.87	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	234	12,387	0.21%	0.34	76.12	8.86	0
Campaign CMVolvo MaxC 343940214	Paused	Display Only	CAD	92	4,501	0.19%	0.43	43.3	8.86	0
Campaign CMVolvo Retarg 345672055	Paused	Display Only	CAD	237	10,295	0.21%	0.37	73.98	9.84	0
Campaign CMVolvo (French) 37634574	Paused	Display Only	CAD	103	3,529	0.20%	0.34	80.69	4.92	0
Campaign CMVolvo Specific Models 62113456	Paused	Display Only	CAD	360	17,199	0.20%	0.34	106.27	10.82	0
Campaign CMVolvo Basic 345672054	Paused	Display Only	CAD	89	3,189	0.21%	0.37	51.49	7.87	0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	234	12,387	0.20%	0.34	76.12	8.86	0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Display Only	CAD	76	3,215	0.18%	0.32	34.71	5.9	0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Display Only	CAD	52	1,731	0.20%	0.34	36.09	4.92	0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Display Only	CAD	70	1,531	0.21%	0.22	64.17	3.94	0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Display Only	CAD	25	1,514	0.20%	0.28	20.77	3.94	0
CMVolvo Volvo XC90/ENG/3345589	Paused	Display Only	CAD	26	898	0.20%	0.32	24.92	4.92	0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Display Only	CAD	17	852	0.20%	0.27	9.18	3.94	0
CMVolvo Volvo S60 / FRE/3442344	Paused	Display Only	CAD	82	1,780	0.20%	0.26	74.54	3.69	0
CMVolvo Volvo S60 / FRE/356789876	Paused	Display Only	CAD	30	1,759	0.20%	0.32	24.13	3.69	0