

Campaign Report						
April 1, 2019 - April 30, 2019						
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR
Campaign StLaurentVolvo (English) 37634577	Paused	Display Only	CAD	197	9549	0.20%
Campaign StLaurentVolvo Specific Models 3492378	Paused	Display Only	CAD	355	18004	0.21%
Campaign StLaurentVolvo (French) 37634574	Paused	Display Only	CAD	80	2753	0.19%
Campaign StLaurentVolvo Specific Models 62113456	Paused	Display Only	CAD	281	13415	0.19%
Campaign StLaurentVolvo Basic 345672054	Paused	Display Only	CAD	69	2487	0.19%
Campaign StLaurentVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	183	9662	0.21%
Campaign StLaurentVolvo MaxC 343940214	Paused	Display Only	CAD	72	3511	0.19%
Campaign StLaurentVolvo Retarg 345672055	Paused	Display Only	CAD	185	8030	0.21%
Campaign StLaurentVolvo (French) 37634574	Paused	Display Only	CAD	80	2753	0.20%
Campaign StLaurentVolvo Specific Models 62113456	Paused	Display Only	CAD	281	13415	0.20%
Campaign StLaurentVolvo Basic 345672054	Paused	Display Only	CAD	69	2487	0.21%
Campaign StLaurentVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	183	9662	0.20%
Campaign StLaurentVolvo Retarg Generic 3456720515	Paused	Display Only	CAD	59	2508	0.18%
Campaign StLaurentVolvo Retarg Generic 34567203206	Paused	Display Only	CAD	41	1350	0.20%
StLaurentVolvo Volvo XC90 / FRE/3442344	Paused	Display Only	CAD	55	1194	0.21%
StLaurentVolvo Volvo XC 60 / FRE/356789876	Paused	Display Only	CAD	20	1181	0.20%
StLaurentVolvo Volvo XC90/ENG/3345589	Paused	Display Only	CAD	20	700	0.20%
StLaurentVolvo Volvo XC60 / ENG/ 64208978	Paused	Display Only	CAD	13	665	0.20%
StLaurentVolvo Volvo S60 / FRE/3442344	Paused	Display Only	CAD	64	1388	0.20%
StLaurentVolvo Volvo S60 / FRE/356789876	Paused	Display Only	CAD	23	1372	0.20%

Avg. CPC	Cost	Conversion	View-through conv.
0.25	110.75	13.05	0
0.25	138.39	23.79	0
0.27	62.94	3.84	0
0.27	82.89	8.44	0
0.29	40.16	6.14	0
0.27	59.37	6.91	0
0.34	33.77	6.91	0
0.29	57.70	7.68	0
0.27	62.94	3.84	0
0.27	82.89	8.44	0
0.29	40.16	6.14	0
0.27	59.37	6.91	0
0.25	27.07	4.60	0
0.27	28.15	3.84	0
0.17	50.05	3.07	0
0.22	16.20	3.07	0
0.25	19.44	3.84	0
0.21	7.16	3.07	0
0.20	58.14	2.88	0
0.25	18.82	2.88	0