

Campaign Report											
April 1, 2019 - April 30, 2019											
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.	
Campaign CMVolvo (English) 37634577	Paused	Search Only	CAD	147	7100	0.20%	0.19	82.35	9.70		0
Campaign CMVolvo Specific Models 3492378	Paused	Search Only	CAD	264	13388	0.21%	0.19	102.90	17.69		0
Campaign CMVolvo (French) 37634574	Paused	Search Only	CAD	60	2047	0.19%	0.20	46.80	2.85		0
Campaign CMVolvo Specific Models 62113456	Paused	Search Only	CAD	209	9975	0.19%	0.20	61.64	6.28		0
Campaign CMVolvo Basic 345672054	Paused	Search Only	CAD	52	1850	0.19%	0.21	29.86	4.56		0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Search Only	CAD	136	7184	0.21%	0.20	44.15	5.14		0
Campaign CMVolvo MaxC 343940214	Paused	Search Only	CAD	53	2611	0.19%	0.25	25.11	5.14		0
Campaign CMVolvo Retarg 345672055	Paused	Search Only	CAD	137	5971	0.21%	0.21	42.91	5.71		0
Campaign CMVolvo (French) 37634574	Paused	Search Only	CAD	60	2047	0.20%	0.20	46.80	2.85		0
Campaign CMVolvo Specific Models 62113456	Paused	Search Only	CAD	209	9975	0.20%	0.20	61.64	6.28		0
Campaign CMVolvo Basic 345672054	Paused	Search Only	CAD	52	1850	0.21%	0.21	29.86	4.56		0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Search Only	CAD	136	7184	0.20%	0.20	44.15	5.14		0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Search Only	CAD	44	1865	0.18%	0.19	20.13	3.42		0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Search Only	CAD	30	1004	0.20%	0.20	20.93	2.85		0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Search Only	CAD	41	888	0.21%	0.13	37.22	2.29		0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Search Only	CAD	15	878	0.20%	0.16	12.05	2.29		0
CMVolvo Volvo XC90/ENG/3345589	Paused	Search Only	CAD	15	521	0.20%	0.19	14.45	2.85		0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Search Only	CAD	10	494	0.20%	0.16	5.32	2.29		0
CMVolvo Volvo S60 / FRE/3442344	Paused	Search Only	CAD	48	1032	0.20%	0.15	43.23	2.14		0
CMVolvo Volvo S60 / FRE/356789876	Paused	Search Only	CAD	17	1020	0.20%	0.19	14.00	2.14		0