

Campaign Report											
April 1, 2019 - April 30, 2019											
Campaign	Campaign state	Campaign type	Currency	Clicks	Impressions	CTR	Avg. CPC	Cost	Conversion	View-through conv.	
Campaign CMVolvo (English) 37634577	Paused	Display Only	CAD	162	7835	0.20%	0.20	90.87	10.71		0
Campaign CMVolvo Specific Models 3492378	Paused	Display Only	CAD	291	14772	0.21%	0.20	113.55	19.52		0
Campaign CMVolvo (French) 37634574	Paused	Display Only	CAD	66	2259	0.19%	0.22	51.64	3.15		0
Campaign CMVolvo Specific Models 62113456	Paused	Display Only	CAD	230	11007	0.19%	0.22	68.01	6.92		0
Campaign CMVolvo Basic 345672054	Paused	Display Only	CAD	57	2041	0.19%	0.24	32.95	5.04		0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	150	7928	0.21%	0.22	48.72	5.67		0
Campaign CMVolvo MaxC 343940214	Paused	Display Only	CAD	59	2881	0.19%	0.28	27.71	5.67		0
Campaign CMVolvo Retarg 345672055	Paused	Display Only	CAD	152	6589	0.21%	0.24	47.35	6.30		0
Campaign CMVolvo (French) 37634574	Paused	Display Only	CAD	66	2259	0.20%	0.22	51.64	3.15		0
Campaign CMVolvo Specific Models 62113456	Paused	Display Only	CAD	230	11007	0.20%	0.22	68.01	6.92		0
Campaign CMVolvo Basic 345672054	Paused	Display Only	CAD	57	2041	0.21%	0.24	32.95	5.04		0
Campaign CMVolvo Basic Pcalls 345568655	Paused	Display Only	CAD	150	7928	0.20%	0.22	48.72	5.67		0
Campaign CMVolvo Retarg Generic 3456720515	Paused	Display Only	CAD	49	2058	0.18%	0.20	22.21	3.78		0
Campaign CMVolvo Retarg Generic 34567203206	Paused	Display Only	CAD	33	1108	0.20%	0.22	23.10	3.15		0
CMVolvo Volvo XC90 / FRE/3442344	Paused	Display Only	CAD	45	980	0.21%	0.14	41.07	2.52		0
CMVolvo Volvo XC 60 / FRE/356789876	Paused	Display Only	CAD	16	969	0.20%	0.18	13.29	2.52		0
CMVolvo Volvo XC90/ENG/3345589	Paused	Display Only	CAD	17	575	0.20%	0.20	15.95	3.15		0
CMVolvo Volvo XC60 / ENG/ 64208978	Paused	Display Only	CAD	11	545	0.20%	0.17	5.88	2.52		0
CMVolvo Volvo S60 / FRE/3442344	Paused	Display Only	CAD	52	1139	0.20%	0.17	47.71	2.36		0
CMVolvo Volvo S60 / FRE/356789876	Paused	Display Only	CAD	19	1126	0.20%	0.20	15.44	2.36		0